



## HOW DO I JOIN?

Joining the Speciality Coffee Association of Europe has never been easier. Simply visit [www.scae.com](http://www.scae.com) to review our Membership categories and find the one that's right for you, before completing our registration form online. Once you've registered an account with us you'll be able to log-in to our website and complete your application process.

Alternatively, if you'd like to talk to us in more detail about which membership package is right for you, please call us on +44 (0) 1245 42 60 60 where one of our dedicated Membership Team will be pleased to assist you.

## MORE INFORMATION/

For more details on our Membership Packages, or any of our other services, please contact us via email at

[membership@scae.com](mailto:membership@scae.com),  
or call +44 (0) 1245 42 60 60,  
or visit [www.scae.com](http://www.scae.com)



Click on the QR code to go directly to our membership page

[scae.com](http://scae.com)



INSPIRING  
COFFEE  
EXCELLENCE





# WELCOME/ TO THE SCAE COFFEE COMMUNITY

The Speciality Coffee Association of Europe (SCAE) is a growing membership association with thousands of coffee professionals and organisations in over

**90** COUNTRIES AROUND  
THE WORLD.

Everything we do at SCAE is focussed on:

## INSPIRING COFFEE EXCELLENCE

through innovation, education, research and communication.

Our members have the unique opportunity to **network and share ideas and experiences with thousands of coffee professionals and enthusiasts from all over Europe, Asia and the rest of the world.** Whether you are a large company, a barista, or anything in between, our variety of Membership offerings will ensure you get connected with like-minded individuals that share your passion and determination to succeed in a sustainable speciality coffee industry.

SCAE provides unprecedented access to world leading services, such as training and education through the Coffee Diploma System, and news and events in the form of our quarterly publication Café Europa and our annual World of Coffee event. With the addition of substantial cost savings and discounts, and access to exclusive business tools and resources, such as industry research reports and statistics, as well as networking events, seminars and workshops, being part of the SCAE Community ensures you and your business can gain a huge advantage.



## WHAT'S IN IT FOR ME?



Every Membership Package we offer is different, each offering a unique range of benefits to suit your requirements, but all our packages are designed to bring real benefit to you and your organisation. Here are just a few reasons to join the speciality coffee community:

### GET CONNECTED

Events, exhibitions, cuppings and coffee tastings are just some of the networking opportunities on offer to our members. Meet with thousands of coffee professionals and enthusiasts at our annual World of Coffee event, or get together in more targeted working groups at one of our smaller events so that you can connect with other professionals and create new long-lasting business relations.

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### GET EDUCATED

Attend a seminar or workshop, or train through our world leading Coffee Diploma System to further your coffee education, for the benefit of your business, as well as your career. The more levels you complete from the 5 modules on offer, then the more points you earn towards your Diploma, the highest honour our system can offer.

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### GET NOTICED

There are numerous advertising, editorial, sponsorship and exhibitor opportunities available that will help you to raise brand awareness for your business. SCAE members are also listed on the Members Directory which provides additional networking opportunities with potential customers and suppliers.

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### GET INVOLVED

Being part of the SCAE community presents a great chance to get more involved, whether through sharing your expert knowledge by giving talks at some of our events, or volunteering your time and passion for speciality coffee as part of your local National Committee or at one of our events.

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